**EW Offline Assignment**

**Topic:** Should fast food be banned?

1. Obesity
2. Diseases i.e. diabetes etc.
3. Low self esteem

**Suggestion:** eat less move more xd

**Audience Survey**

**Q. Who are they?**

A. Students – Employees (Any)

**Q. How many will there be?**

A. 200

**Q. What is their educational background?**

A. Intermediate Equivalent to Masters

**Q. What religious and cultural background will be the majority possess?**

A. Islam

**Q. What age group do you expect to encounter?**

A. Teenagers – Young Adults

**Q. What do they know about your subject?**

A. They would know that fast food is one of the greatest cause of obesity and long term diseases.

**Q. What background knowledge do you expect them to have about your topic?**

A. Basic

**Q. What do you think they would be expecting from your presentation?**

A. Why fast food is unhealthy? Why should it be banned? What are some healthier alternatives? How to keep the taste buds satisfied with healthy alternatives?

**Organizing Idea into Outline:**

**TOPIC:** Why fast food should be banned?

**OBJECTIVE:**

1. **GENERAL:** To persuade (creating awareness)
2. **SPECIFIC:** At the end, listeners should have enough reasons to quit/avoid eating fast food

**AUDIENCE:** Students or Employees

**CONTEXT:** Seminar

**TIME:** 15 minutes

**INTRODUCTION OF CENTRAL IDEA:** To provide the disastrous effects of fast food on human health.

**Main Body**

**MAJOR POINT 1:** Aids in causing obesity.

**SUPPORTING POINTS:**

1. It has high calories, etc.
2. Low self esteem
3. Personal example (if any) or other common examples

**MAJOR POINT 2:** Frequent intake of fast food causes diseases

**SUPPORTING POINTS:** Examples such as causes of diabetes, hepatitis c

**MAJOR POINT 3:** Better alternatives to fast food

**SUPPORTING POINTS:** List some better alternatives and their benefits

**CONCLUSION:** End on some inspirational note so that people are inspired to bring a change in their life by avoiding fast food.